Writing for Publication
Part II: Review Process

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OBJECTIVES

• Specify the differences between morality, ethics and law
• Define the criteria for authorship, including guest and ghost authors
Objectives

- Avoid the pitfalls of duplicate publication, scientific misconduct, and conflicts of interest
- Distinguish between and among intellectual property aspects: ownership, rights, and management
Lundberg’s Law

Human behavior and its regulation
Morality
Ethics
Law
• Authorship Responsibility
• Pitfalls
• Intellectual Property
• Confidentiality
• Editor’s Responsibilities
• Advertising
Authorship Responsibility

- Definition and Criteria
- Guest and Ghost Authors
- Anonymity
- Number and Order of Authors
Authorship Responsibility

- Groups
- Establishing Agreements Before the Fact
- Establishing “Significant Contribution”
Pitfalls

- Duplicate Publication
- “Milking” Data/Expanding Words
- Scientific Misconduct
- Conflicts of Interest
- Disclosures
Intellectual Property

- Who owns what?
- Who has what rights?
- Management of data and published work
- Copyright
Confidentiality

- In Peer Review
- In Allegations
- In Selecting Boards
- In Legal Petitions and Claims for Privilege
Editor’s Responsibilities

- Acknowledgement and protection of manuscripts
- Accept, reject, revise
Advertising

- Separation of editorial and marketing domains
- Advertorials
- Digital press