GREATER NEWARK HEALTH CARE COALITION

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Executive Director
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Regional Health Hubs (RHH)

- Operate or utilize a regional Health Information Exchange (HIE)
- Convene multi-sector partners around the region and facilitate priority initiatives
- Facilitate care coordination for high need populations
- Operate as a clinical redesign specialist for providers, payers and the state
- Serve as a local expert and conduit for state priorities
Organizational Mission/Vision/Core Functions

Vision: Health equity for residents of Greater Newark.

Mission: To work collaboratively to improve systems and community and individual conditions for optimal health and well-being. Core functions:

- Act as a neutral convener of multi-sector partners
- Facilitate data sharing and interoperability of data
- Test innovative strategies
- Inform healthcare policy and advocacy
GNHCC’s Strategies

- Maternal Child Health
- Faith-Based Initiatives
- Targeted Neighborhood Approach
COVID Response

1. New mom kits
2. Community engagement
3. State & local thought partner re: Community Health Worker supports, Contact Tracing
4. Deploy NowPow technology platform
5. Prioritize related health concerns
New Mom Kits

- Funded by the NJ Pandemic Relief Fund to support transition to telehealth
- 1,000 kits for women delivering at UH, NBI and Clara Maass
- Kits contain:
  - Blood pressure monitor
  - Thermometer
  - Cloth face mask
  - Educational Materials*

*Visit: Newarkmom.org
Resources

- Greater Newark Health Care Coalition: Keri Logosso-Misurell, E.D.
  https://www.greaternewarkhcc.org/
- Camden Coalition of Healthcare Providers: Kathleen Noonan, CEO
  https://camdenhealth.org/
- Health Coalition of Passaic County: Kimberly Birdsall, E.D.
  https://healthcoalitionpc.org/
- Trenton Health Team: Emily Baggett, Sr. Dir. Policy & Strategy
  https://trentonhealthteam.org/
Questions?