

# Sustaining Support for Maternal Programs During COVID-19



QUINN INGEMI, MA, LPC

SOUTHERN NEW JERSEY PERINATAL COOPERATIVE

# About: *Project Embrace*

- ▶ Project Embrace is the Maternal Wraparound Program (MWRAP) in the southern region of New Jersey.
- ▶ The program is grant funded by the New Jersey Division of Mental Health and Addiction Services
- ▶ Project Embrace is administered and managed by the Southern New Jersey Perinatal Cooperative.
- ▶ It offers recovery support and care coordination for pregnant women with opioid use disorder in the following counties: *Camden, Burlington, Atlantic, Gloucester, Salem, Cumberland, and Cape May.*
- ▶ Project Embrace services are free and voluntary.

# Staffing: *Project Embrace*

- ▶ Two full-time Bachelor's level Case Manager
- ▶ Three full-time Recovery Support Specialists
  - ▶ Provide non-clinical assistance and support recovery
  - ▶ Partnering with the Center for Family Services
- ▶ Program supervisor

# Summary of Services

SUPPORTING YOU...

ALL THE WAY  
THROUGH

- ▶ Intensive case management
- ▶ Linkage to community resources
- ▶ Recovery support
- ▶ Harm reduction strategies
- ▶ Home visits, phone support
- ▶ Coordination of care

# Access: *Project Embrace*

- ▶ “No Wrong Door” approach to referral
- ▶ Providers can call any program staff; clients can self-refer; processes are developed to utilize PRA/SPECT system for referral purposes
- ▶ Warm hand-off is best

# Sustaining Service Delivery During Pandemic: *Project Embrace*

- ▶ Telephonic/video visits started immediately to ensure continuity of care for participants.
- ▶ Staff maintains coordination with other providers via email, telephone, and conference calls. Video platforms are another option if needed.
- ▶ Staff, while adhering to social distancing requirements, have picked up and delivered concrete items if need is emergent and participant can not access (i.e. car seats, baby clothes).
- ▶ Vigorous and robust sharing of community resources occurs at all levels of SNJPC through various methods including a COVID 19 Resource Center housed on our agency website, so staff is able to keep participants adequately linked.

# Sustaining Service Delivery During A Pandemic: *Project Embrace*

- ▶ Program staff at all levels stay informed and updated on changes to practice and protocols of other organizations through local, regional, and state-wide networking to assist program participants.
- ▶ Project Embrace continues to accept new referrals into the program; enrollment is open.
- ▶ Regular supervision and staff meetings continue using video platforms. There has been intentional, increased attention to discussing formal staff self-care resources (EAP, web based self-care, virtual support groups) as well as sharing in-formal ideas (hobbies, new activities, show your pet at a staff meeting).

# Resources: *MWRAP Programs*

- ▶ **Eva's Village**  
Bergen and Passaic Counties  
(973) 523-6220
- ▶ **Rutgers University Behavioral Health Care**  
Essex, Middlesex, Somerset & Hunterdon Counties  
(732) 235-6184
- ▶ **Zufall Health**  
Morris, Sussex & Warren Counties  
973-328-3344, ext. 341
- ▶ **JSAS HealthCare, Inc.**  
**Perinatal Project C.A.R.E.**  
Monmouth & Ocean Counties  
(732) 502-9496 or (732) 988-8877 x1129
- ▶ **Southern New Jersey Perinatal Cooperative**  
**Project Embrace**  
Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester & Salem Counties  
(856) 675-5310



# Resources

- ▶ **Central Intake:** single point of entry that helps to simplify the referral process, improve care coordination, and ensure an integrated system of care.  
[https://careerpartners.nj.gov/careerpartners/network/directory/home\\_visitation/central\\_intake\\_directory.shtml](https://careerpartners.nj.gov/careerpartners/network/directory/home_visitation/central_intake_directory.shtml)
- ▶ **Regional Maternal Child Health Consortia:** primary functions are to provide prevention activities, consumer and professional education, total quality management, data analysis, infant and pediatric follow-up, coordination of perinatal/pediatric transport systems and the development of comprehensive perinatal/pediatric regional plans.  
<https://www.nj.gov/health/fhs/maternalchild/consortia.shtml>
- ▶ **Rutgers UBHC IME Addictions Access Center:** coordinated point of entry for those seeking treatment for a substance use disorder. <https://ubhc.rutgers.edu/clinical/call-center/interim-managing-entity-ime.xml> (844-276-2777)



Quinn Ingemi MA,LPC  
Regional Coordinator  
Perinatal Addictions Prevention Project  
Project Embrace/Maternal Wraparound Program  
Southern New Jersey Perinatal Cooperative  
[qingemi@snjpc.org](mailto:qingemi@snjpc.org)  
856-675-5310