* **1/16 –** Maternal Health Awareness Day #NewJersey is in one week! First state dedicated to raising awareness of maternal health, safety and mortality issues. Learn more #123forMOMS
* #123forMOMS Show your support for maternal health and safety! Update your profile pic with a custom frame on Facebook! Rollover your profile picture, click Update, Add Frame, then search for #123forMOMS. Don’t forget to save the image and upload it to your Instagram and Twitter accounts!
* Maternal death is rising in the #UnitedStates but declining elsewhere around the world. 49 other countries reported lower maternal mortality rates, with U.S. maternal mortality ratio higher than in many developing countries. #123forMOMS
* Every day, two women on average die in the #UnitedStates following childbirth, and an additional 1,000 women are affected every week by severe complications during delivery. Severe maternal morbidity affects about 52,000 women each year. #123forMOMS
* Between 1993 and 2013 (the most recent year reported), maternal mortality rates increased nearly 56 percent. #123forMOMS
* Between 40 and 50 percent of maternal deaths and 30 to 40 percent of “near miss”/severe complications are preventablethrough changes in provider, patient and systems factors. (Source: @AJOG)
* #NJ’s average mortality rate is 14.4 maternal deaths/100,000 births w/ higher mortality rates for black women.
* **1/19 -** #123forMOMS created in memory of Tara Hansen and all other women who die from causes related to childbirth. Learn Tara’s story and the steps her family has taken to reduce maternal deaths.
	+ *Link to YouTube, or upload to social directly* [*https://drive.google.com/file/d/0B9Y7xYovctYGTWRiNlZyVVd2VDQ/view?usp=sharing*](https://drive.google.com/file/d/0B9Y7xYovctYGTWRiNlZyVVd2VDQ/view?usp=sharing)
* **1/20 –** STOP! LOOK! LISTEN! Safety Campaign in #NewJersey helps pregnant moms and their loved ones in addressing maternal health and safety. Encourages women and families to speak up if they feel something is wrong – and providers, to take heed of those concerns.