



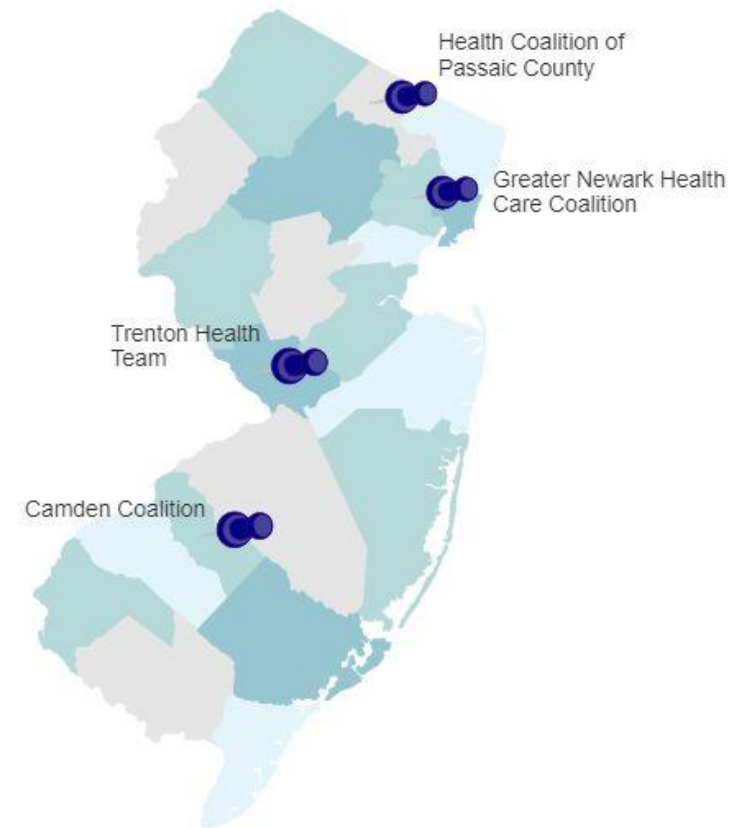
GREATER NEWARK HEALTH CARE COALITION

Keri Logosso-Misurell, JD
Executive Director
June 8, 2020



Regional Health Hubs (RHH)

- Operate or utilize a regional Health Information Exchange (HIE)
- Convene multi-sector partners around the region and facilitate priority initiatives
- Facilitate care coordination for high need populations
- Operate as a clinical redesign specialist for providers, payers and the state
- Serve as a local expert and conduit for state priorities



Organizational Mission/Vision/Core Functions



Vision: Health equity for residents of Greater Newark.

Mission: To work collaboratively to improve systems and community and individual conditions for optimal health and well-being. Core functions:

Act as a neutral
convener of multi-sector
partners

Facilitate data sharing and
interoperability of data

Test innovative
strategies

Inform healthcare policy
and advocacy

GNHCC's Strategies



COVID Response

1. New mom kits
2. Community engagement
3. State & local thought partner re: Community Health Worker supports, Contact Tracing
4. Deploy NowPow technology platform
5. Prioritize related health concerns



New Mom Kits

- Funded by the NJ Pandemic Relief Fund to support transition to telehealth
 - 1,000 kits for women delivering at UH, NBI and Clara Maass
 - Kits contain:
 - Blood pressure monitor
 - Thermometer
 - Cloth face mask
 - Educational Materials*
- *Visit: Newarkmom.org

HEALTH & WELLNESS

These “New Mom Kits” Are Helping Pregnant Women in Newark Monitor Their Health During COVID-19

By M.E. CAGNASSOLA
May 27, 2020 at 8:18 AM



Resources

- Greater Newark Health Care Coalition: Keri Logosso-Misurell, E.D.

<https://www.greaternewarkhcc.org/>

- Camden Coalition of Healthcare Providers: Kathleen Noonan, CEO

<https://camdenhealth.org/>

- Health Coalition of Passaic County: Kimberly Birdsall, E.D.

<https://healthcoalitionpc.org/>

- Trenton Health Team: Emily Baggett, Sr. Dir. Policy & Strategy

<https://trentonhealthteam.org/>

Questions?