



Health Equity, Social Justice & Vulnerable Populations–Rutgers Project ECHO

Launch March 26, 2021

Health Equity & Social Justice Project ECHO Website:
https://rwjms.rutgers.edu/community_health/project-echo



Series Leaders

- **Maria Soto-Greene, MD**, Executive Vice Dean and Professor of Medicine; Director, Hispanic Center of Excellence (HCOE)
- **Ana Natale-Pereira, MD, MPH** – Division Director, General Internal Medicine, Assistant Dean for Primary Care and Community Initiatives, Rutgers New Jersey Medical School
- **Victor Cueto, MD, MS** – Assistant Professor of Medicine & Pediatrics, Rutgers New Jersey Medical School
- **Luis Alzate-Duque, MD** – Assistant Professor of Medicine & Pediatrics, Rutgers New Jersey Medical School
- **Vivian González Cueto, PhD** – Assistant Professor, Department of Public Administration, California State University, East Bay
- **Pamela Valera, PhD, MSW**– Assistant Professor, Rutgers School of Public Health

Learning Objectives

After participating in ECHO, providers will be able to:

- Identify best practices to improve access to care and mitigate the social determinants of health for vulnerable populations.
- Describe the effects of structural racism, implicit bias, and othering on health outcomes for vulnerable populations during the COVID-19 pandemic and future public health emergencies.
- Establish or adapt collaborations among private organizations, community or faith-based organizations, and anchor institutions that can support vulnerable communities affected by public health emergencies, such as COVID 19.
- Recognize disparities that occur in Telehealth for vulnerable populations and learn best practices to reduce barriers and ensure health equity.
- Implement recommended standards¹ and care models^{2,3} to improve the quality of care for vulnerable populations by addressing low health literacy, Limited English proficiency, and the unconscious bias of healthcare providers.

Series Curriculum

<u>DATE</u>	<u>FOCUS</u>	<u>DIDACTIC TOPIC</u>	<u>DIDACTIC PRESENTER(S)</u>
3/26/21	Health Equity	Addressing Social Determinants of Health During COVID-19 and Beyond	Luis Alzate-Duque, MD
4/9/21	Health Literacy	The Importance of Language in the Context of Covid-19	Pamela Valera, PhD
4/16/21	Health Equity	Say What? Improving Quality of Care for Populations with Limited English Proficiency	Victor Cueto, MD, MS
4/23/21	Health Literacy	Organizational Health Literacy to Address the Needs of Vulnerable Populations	Luis Alzate-Duque, MD

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5/7/21	Health Equity	Ensuring Health Equity in Telehealth	Victor Cueto, MD, MS
5/14/21	Wellness	Covid-19 Vaccine & Vulnerable Populations	Chris Pernell, MD, MPH
5/21/21	Health Equity	Keeping it Real: Physician Stress & COVID-19	Manasa Ayyala, MD
6/4/21	Social Justice	Unconscious Bias & Othering	James Hill, PhD
6/11/21	Social Justice	Structural Racism & COVID-19	Robin Eubanks TBD
6/18/21	Community Engagement	Adapting Existing Collaboration: The COVID-19 Community Taskforce Response	Vivian González Cueto, PhD

For More Information

Contact Amy Fisher, Project Administrator: amy.fisher1@rutgers.edu

¹ <https://thinkculturalhealth.hhs.gov/assets/pdfs/EnhancedNationalCLASStandards.pdf>

² Koh, Howard K., et al. "A proposed 'health literate care model' would constitute a systems approach to improving patients' engagement in care." *Health Affairs* 32.2 (2013): 357-367.

³ <https://health.gov/our-work/health-literacy/health-literate-care-model>